

# Lauren Greco

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## EDUCATION

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**University of Turin** **Sep. 2020 - June 2022**  
Master of Science, Food Systems

**The Ohio State University** **Sep. 2012 - June 2016**  
Bachelor of Science, Global Public Health, Sociology

## PROFESSIONAL EXPERIENCE

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**Future Food Institute, Bologna Italy** **Sep. 2020 - Present**  
*Assistant Project Manager* *Jan. 2021- Present*

- Successfully project-managed the content and media portion of the program that increased user engagement by 25%
- Education Program Specialist for the Food & Climate Shapers Digital Boot Camp program, where I coordinate the strategy, implementation & execution of the program as well as serve as a key contact for Future Food Institute's myriad educational programs
- Facilitated more than 120 live educational classes
- Facilitated and created live webinars with a successful increase in applicants
- Designed and implemented a monthly Alumni newsletter campaign
- Responsible for creating educational materials
- Assisted in the development of stakeholder-facing resources and communications
- Skilled in presentation composition, public speaking, and facilitation of meetings
- Created educational materials in collaboration with speakers on Food System subjects covering agriculture, biodiversity, sustainable cities, and ecology

*Future Food Fellow* *Sept. 2020 - Dec. 2021*

- In collaboration with FAO (Food and Agriculture Organization) facilitate and design deliverables for "Digital Boot Camp" project which reaches a global audience
- Copywriting of short texts, press releases and media articles for the web and social channel

**Local Matters, Columbus Ohio** **May 2018 - Jun. 2019**  
*Public Health Educator*

- Planning and implementation of hands-on cooking and nutrition courses for communities at risk of hunger with the goal of ending food insecurity and chronic illness in Ohio
- Educate on how to use government food programs, such as Supplemental Nutrition Assistance Program (SNAP) and Special Supplement Program for Women, Infants, and Children (WIC) most effectively
- Instruct grocery store tours with satellite partners, guiding participants through the store, discussing ways to shop within a tight budget while still maintaining a well-balanced, nutritious diet. The goal of each tour is to instill participants with the knowledge to properly read and understand ingredient and nutrition labels and compare unit prices to ensure they are shopping for their food in the most healthful and cost-effective way, thus, closing the gap within food insecure populations as well as those suffering from chronic illness

**AMBOSS, New York NY** **Jan. 2018 - May 2018**  
*Campus Coordinator, Contract*

- Worked closely with the Business Development Representatives in growing B2C business in the US.
- Hosted authentic and knowledgeable virtual and in-person presentations to medical students to demonstrate the AMBOSS platform
- Monitored event KPIs and worked closely with the business development team to share knowledge and insights to optimize event conversion

**OhioHealth, Columbus, OH**

**Oct. 2016 - Mar. 2018**

*Outreach Consultant*

- Develop and implement career development programming for over 400 medical Residents and Fellows
- Construct and manage Residency Retention Stipend Programs for multiple subspecialties (OB/GYN, Family Medicine, Psychiatry, Neurology, Urology)
- Collaborate with Graduate Medical Education to track and compile annual resident and fellow retention information for all programs
- Plan events to increase Resident and Fellow engagement with the physician group and regional care sites

**VOLUNTEER EXPERIENCE**

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**BackBo- Circular Economy Hub, Bologna Italy**

**Sep. 2020 - Present**

*Collaborator*

- In collaboration with European Solidarity Corps, developed research and nutrition deliverables for “Vez Lab” project; which promotes sustainable habits and circular dynamics
- Led Nutrition workshop for the elderly and youth population of Bologna on seasonality of horticultural crops and the recipes of the past, against food waste

**Local Matters, Columbus Ohio**

**Jan. 2018 - May 2018**

*Food Matters & Growing Matters Volunteer*

- Taught nutrition and cooking skills classes to low income and diabetic participants through the Cooking Matters program, leading grocery store tours sponsored by Cooking Matters
- Educated patrons during local farmer’s markets with live cooking demos

**PROFESSIONAL AFFILIATIONS**

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**Certifications**

- Skills for new product development in the food industry, Issued October 2021
- An Introduction to Food Systems: Scientific, Technical and Socioeconomic Principles to Facilitate the Creation of Food Value Networks, Issued December 2020

**Memberships**

- Association for the Study of Food and Society, July 2021- Present

**Presentations and Panel Discussions**

- Panelist: “Staying, Going or Zooming? The Impact of COVID-19 on Food Studies Abroad. Good practices and challenges.” Presented at JUST FOOD: because it is never just food conference. June 9-15, 2021.

