



SENTHAMIZH PRIYA

FOOD AND AGRIBUSINESS
MANAGEMENT

CONTACT INFORMATION

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SKILLS & ABILITIES

Written and Verbal communication,
Market research, Analytical skills, Content
creation, Critical thinking.

TOOLS

- SAP
- MS SUITE
- ADOBE SUITE

LANGUAGES

- ENGLISH
- FRENCH

INTERESTS & HOBBIES

- Regenerative agriculture
- Alternate proteins
- Plant - Based Meat
- Food Innovations
- Green Supply chains
- Content Creation
- Graphic design
- Illustrations

PERSONAL PROFILE

Masters' student in Food and Agribusiness Management, driven to responsibly contribute acquired skills for a sustainable future. Interested in marketing and communication to promote food responsibly. I am actively looking for internship opportunities starting in June 2021 in Agro-food value chains.

EDUCATIONAL HISTORY

Audencia Business School - France

FECAP - Brazil

MSc., & MBA in Food and AgriBusiness Management
2019-2021

- B2C food marketing, Brand design & packaging, Global Marketing, International trade negotiation, Digital communication & big data, Trading & food sustainability, Supply chain operations in Agriculture, Managerial finance, CSR, and business ethics.

Tamil Nadu Agricultural University - India

Bachelor of Science in Agriculture 2015-2019

- Agricultural Marketing, Principles of food science and nutrition, Post harvest and Food Engineering, Microbial quality and safety of foods, Managerial skills, Production Economics, Soil Science, Environmental Science, Organic farming
- Rural Agricultural Work Experience | 6 months

ACHIEVEMENTS

WINNER | International student competition

ISEKI Food Association, Next Foods, European Union 2021

- Provided an innovative solution for the huge amount of post harvest vegetable loss in Nigeria, which at the same time improves biodiversity, provides value to farmers and vendors.

EMPLOYMENT HISTORY

Operations Intern

Southern Flora - India (May to August 2019)

- Initiated digitalisation of all support activities from procurement to billing
- Recommended sustainable operation practices & achieved 10% waste reduction in 2 months.
- Assisting in forecasting of financial planning, analysis and logistics operations
- Supervision of field and storage operations.

Graphic Designer - Freelance

India (Jan - October 2020)

ACTIVITIES

Farmer Welfare Volunteer - Academic Club

Tamil Nadu Agricultural University

- Promoted entrepreneurship among farmers in the coconut value chain by facilitating access to innovative technologies and branding, and marketing.

Product Manager - Academic Activity

Tamil Nadu Agricultural University (Nov 2018-Mar 2019)

- Generated profit from self-manufactured food products
- Designed product in collaboration with production team
- Planned marketing strategy
- Tested product preference and feasibility to market the finished product.